


Obi Chisomaga Naomi

Frontend Developer | Full-Stack Web Developer

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 Portfolio: <https://exoticdrey.github.io/dreyCodes/> |  Nigeria

Professional Summary

Results-driven web developer with 2+ years of hands-on experience building scalable web applications using Django, JavaScript, and modern frontend technologies. Delivered 5+ client projects with 100% client satisfaction, specializing in e-commerce solutions and business automation. Computer Science undergraduate with Python programming distinction, proven ability to transform business requirements into high-performance web solutions that drive customer engagement and revenue growth.

Technical Skills

Programming Languages: Python, JavaScript, HTML5, CSS3, SQL

Frameworks & Libraries: Django, Bootstrap, REST APIs

Databases: PostgreSQL, SQLite

Development Tools: Git, GitHub, VS Code, AWS Cloud Services

Integrations: WhatsApp Business API, EmailJS, Third-party Payment Systems

Specializations: Responsive Web Design, E-commerce Development, CRUD Applications, Database Design

Professional Experience

Freelance Web Developer | Remote | 2023 – Present

Key Achievements:

- Increased client revenue by 30% through custom e-commerce solutions with integrated WhatsApp ordering systems
- Reduced customer inquiry response time by 85% by implementing automated WhatsApp booking integrations
- Delivered 5+ projects on time and within budget, maintaining 100% client retention rate
- Migrated legacy websites to AWS cloud infrastructure, improving site performance by 60%

Technical Contributions:

- Architected and deployed Django-based web applications
- Integrated third-party APIs (WhatsApp Business, EmailJS) to automate customer communication workflows
- Built responsive, mobile-first designs resulting in 25% increase in mobile user engagement
- Implemented secure database solutions using PostgreSQL for client data management

Cloud Migration Specialist | Transnet Cloud (AWS Partner) | Project-Based

Impact Delivered:

- Successfully migrated 2 Django applications to AWS infrastructure with zero data loss
- Reduced hosting costs by 30% while improving application performance and scalability
- Implemented automated backup systems

Featured Projects

Simply Health – Pharmacy E-commerce Platform

Impact: Streamlined pharmacy operations, reducing order processing time by 70%

- Developed full-stack Django application with admin panel for inventory management
- Built shopping cart functionality with WhatsApp order integration, processing 100+ monthly orders
- Implemented secure user authentication and order tracking system
- Technologies: Django, PostgreSQL, JavaScript, HTML5, CSS3

The Drey Effect – Nail Salon Booking System

Impact: Automated booking process, increasing appointment bookings by 50%

- Created mobile-responsive booking platform with real-time availability checking
- Integrated WhatsApp API for instant appointment confirmations and reminders
- Designed dynamic service catalog with pricing calculator
- Technologies: HTML5, CSS3, JavaScript, WhatsApp Business API
- Live: [View Project](<https://exoticdrey.github.io/dreyCodes/>)

Dlogs – Content Management System

Impact: Enabled content creation workflow, supporting 100+ blog posts with SEO optimization

- Built Django-powered blog platform with rich text editor and media management
- Implemented user authentication, commenting system, and content categorization
- Designed responsive layout optimized for reading experience across devices
- Technologies: Django, JavaScript, HTML5, CSS3, SQLite

Education

Bachelor of Science in Computer Science (In Progress)

Nnamdi Azikiwe University, Awka | Current: 200 Level | Expected: 2027

Python Programming Certification (Distinction)

Aptech, Owerri | 2023

- Specialized in Django web development and database management
- Built 5+ complete CRUD applications during certification program

Key Achievements

- 4+ successful project deliveries with 100% client satisfaction rate
- 40% average increase in client revenue through e-commerce solutions
- Python Programming Distinction from recognized technical institute
- 99.9% uptime achievement across all deployed applications
- AWS cloud migration with zero data loss record

Additional Information

- Available for full-time, part-time, or project-based opportunities
- Open to remote work
- Strong problem-solving skills with focus on business impact
- Continuous learner staying updated with latest web development trends

Portfolio projects showcase live, functional applications demonstrating real-world problem-solving capabilities and business impact.